



QUICK STATS

- ♦ Local Events per month: 500—1,000
- ♦ Visitors per month: 15,000—40,000
- ♦ Pageviews per month: 50,000—75,000
- ♦ Connection: 48% desktop—52% mobile
- ♦ Location: 96% USA—50% Missoula
- ♦ Duration: Avg 2-mins per session

ENHANCED FEATURE PAGE \$600/year

- ♦ Increase your presence, reach a larger audience.
- ♦ Include your upcoming events, logo, location, key-word optimized description, social media link(s) and other useful information.
- ♦ Includes access to Feature Page RSS Feed and/or iFrame feed.
- ♦ Private login to add, edit and delete your events and contact information.
- ♦ \$200 online ad credit and 10% off all other ads.
- ♦ Annual Feature Page Vertical Banner.
- ♦ Mentions on our Social Media pages and stories.
- ♦ Single-month and seasonal pricing available.

IFRAMES & RSS FEEDS \$750/year

- ♦ Customized, interactive feed of the whole calendar for use on your site.
- ♦ Examples: [Arts Missoula](#), [Missoula Downtown Partnership](#), and [NBC Montana](#).
- ♦ Single-month and seasonal pricing available.

BANNER ADVERTISING & SIZES

(dimensions are in pixels—ads under 100k—jpeg, gif and png)

Featured Event	\$150/week	192 x 192
Medium Rectangle	\$75/week	300 x 250
Half Page:	\$75/week	300 x 600
Vertical Banner	\$40/week	160 x 300
Mobile Banner	\$75/week	320 x 50

PROMOTIONS

- ♦ MDA members—10% OFF
- ♦ Non-profits & Schools—15% OFF
- ♦ Bundle with [Missoula Indoor Ads](#)—Online 50% OFF

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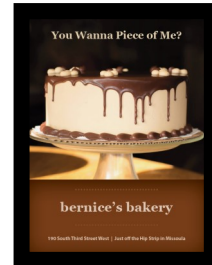


missoula indoor

www.MissoulaIndoorAds.com

In Your Face

- ◆ Affordable for your business
- ◆ 8 1/2 x 11-inch full color, vertical ads
- ◆ 250+ frames in high traffic businesses in town
- ◆ Select your location to reach your desired audience
- ◆ Your ads get 2-minutes of uninterrupted viewing time, per visit
- ◆ Restaurants, gyms, bars, boutiques, theaters, stadiums, cafes, clubs ...



INDOOR AD RATES

Frequency	Min. Rate	Extra Frames
12-mo	\$240/mo	\$60 each
6-mo	\$280/mo	\$70 each
3-mo	\$320/mo	\$80 each
Open Rate	\$360/mo	\$90 each

SIZE

8.5"w x 11"h

LOCATIONS

www.MissoulaIndoorAds.com

FORMAT

Full color
Jpeg or PDF
High resolution (300 dpi)

AD PRODUCTION

Single Ad w/ 3-revisions—\$120
Additional Revisions—\$40
Ad design included with 6- and 12-mo. agreements

DEADLINES

Space Reserved on or before 25th of every month
Ads due on or before 28th of every month

PROMOTIONS

MDA members—10% OFF
Non-profits, Schools—15% OFF
Bundle Online with MissoulaEvents.net for 50% OFF



BECOME AN INDOOR HOST

When you host Indoor Frames, you accrue online and indoor ad credits. Ask for details. [Check out other spots.](#)

WE SUPPORT MISSOULA

We believe in community-business alliances. We sponsor and donate thousands of dollars in annual ad space to local non-profit and scholastic organizations every month. Ask about our non-profit event sponsorship package.

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