

ENHANCED FEATURE PAGE \$600/year

- Increase your presence, reach a larger audience.
- Include your upcoming events, logo, location, key-word optimized description, social media link(s) and other useful information.
- Includes access to Feature Page RSS Feed and/or iFrame feed.
- Private login to add, edit and delete your events and contact information.
- \$200 online ad credit and 10% off all other ads.
- Annual Feature Page Vertical Banner.
- Mentions on our Social Media pages and stories.
- Single-month and seasonal pricing available.

IFRAMES & RSS FEEDS \$750/year

- Customized, interactive feed of the whole calendar for use on your site.
- Examples: <u>Arts Missoula</u>, <u>Missoula Downtown</u> <u>Partnership</u>, and <u>NBC Montana</u>.
- Single-month and seasonal pricing available.

BANNER ADVERTISING & SIZES

(dimensions are in pixels—ads under 100k—jpeg, gif and png)					
Featured Event	\$150/week	192 x 192			
Medium Rectangle	\$75/week	300 x 250			
Half Page:	\$75/week	300 x 600			
Vertical Banner	\$40/week	160 x 300			
Mobile Banner	\$75/week	320 x 50			

PROMOTIONS

- MDA members—10% OFF
- Non-profits & Schools—15% OFF
- Bundle with <u>Missoula Indoor Ads</u>—Online 50% OFF

<u>QUICK STATS</u>

- Local Events per month: 500—1,000
- Visitors per month: 15,000—40,000
- Pageviews per month: 50,000—75,000
- Connection: 48% desktop—52% mobile
- Location: 96% USA—50% Missoula
- Duration: Avg 2-mins per session

Image: Search events SUBMIT AN EVENT Note: N						
Featu A 192x	d	Featured Ad 192x192	Featured Ad 192x192	Medium Rectangle 300 x 250		
	PICOLEGALL OF EXIL AND Even T Sports - Silvar E-21 AAN further Food - E-Good MODES HANNEY Sports - Sport Sports - Sport Hold AAN - E-10 AAN - A	H RAY Mexas Depicted Perk Genetic Data: :: Community Some I Control Control Control Rest Ann Specific Contro Rest Ann Specific Control Rest Ann Specific Control Rest Ann S	VIEW > VIEW > Sagtar Hor VIEW >	M+S+L+A Mooda art 4 MOVIE		
121 [121 [121 [121	STROLLER STRO 8:38 AM Tools Sports : Ritse	La Carl Carl Carl marti Child Hannery Anno El El Martin M		Medium Rectangle 300 x 250		
	TUESDAY TINY WEBAN ANT Churchen - Cr SPARK ANTS - C SHARK ANTS - C SHOTTHY THE C SH NI Jan Glucotion - C PRINCHTOWN C-SH NI Jan Churchen - M C-SH NI - C C HENCHTOWN C-SH NI - C C HARCS CO SC 2017 M Churchen - M	INIS Illinais Public Linny + VIETALIE Man VIENNY ZI FORE INNAI + VIENNESSCULA INIA TOATTANASTRIS (LINE MEETING + 4 (FURMA FAIL) EBARCI OPEN HOURS EBARCI OPEN HOURS MAN - VIENNESS MAN - VIENNESS M		Vertical Banner 160 x 300	Vertical Banner 160 x 300	
	NONTANA GRO CALIFAT Sports : Backer Rood : Fand , 1 PINARCAL SO E201 PH Home Glassifies : Ch	stant MERS' MARKET TUESDAY EVENING M An Farmer' Hacket Good Tweet: = Community Breet LL BRITOWG CLASS word MERS, Special Events = Online	Raginar Nov VIEW			
		ASS 4 VERTALLANSCOREA Abacation : Intellit Defaulty of Electronic #VETTALLESS Heller (Marchine : Romanian N MC (Marchine) (Marchine) Marchine : Standard (Marchine) Marchine : Marchine : Marchine Marchine : Marchine : Marchine Marchine : Marchine : March	VIEW > VIEW > VIEW > VIEW >	Half F 300 x	-	
Bits 223 Weit Lattion	INCISCOULA SUM 7:30 ANI Zoom Burkness : Net	* Mobile Banner 320 x 50	VIEW 🕨			





 Affordable for your business 	;
• 8 1/2 x 11-inch full color, vertical ads	;
 250+ frames in high traffic businesses in town 	I
 Select your location to reach your desired audience 	:
 Your ads get 2-minutes of uninterrupted viewing time, per visit 	:
estaurants, gyms, bars, boutiques, theaters, stadiums, cafes, clubs	







INDOOR AD RATES

\$240/mo

\$280/mo

\$320/mo

\$360/mo

Frequency Min. Rate I2-mo 6-mo 3-mo Open Rate

8.5"w x 11"h

FORMAT

Full color

Jpeg or PDF

High resolution (300 dpi)

SIZE

Extra Frames \$60 each \$70 each \$80 each \$90 each

www.MissoulaIndoorAds.com

LOCATIONS

AD PRODUCTION

Single Ad w/ 3-revisions—\$120 Additional Revisions—\$40 Ad design included with 6- and 12-mo. agreements

DEADLINES

Space Reserved on or before 25th of every month Ads due on or before 28th of every month

PROMOTIONS

MDA members—10% OFF Non-profits, Schools—15% OFF Bundle Online with MissoulaEvents.net for 50% OFF











BECOME AN INDOOR HOST

When you host Indoor Frames, you accrue online and indoor ad credits. Ask for details. Check out other spots.

WE SUPPORT MISSOULA

We believe in community-business alliances. We sponsor and donate thousands of dollars in annual ad space to local non-profit and scholastic organizations every month. Ask about our non-profit event sponsorship package.

Molly Bradford | molly@gatherboard.com | 406.880.0880

GatherBoard

